



義大世界購物廣場
E-DA OUTLET MALL

E-DA
NEWS

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全台最美聖誕樹！義大Outlet閃耀聖誕幸福環繞

The Most Beautiful Christmas Tree in Taiwan! E-DA Outlet Mall Glamorous Christmas Surrounded by Happiness!

義大Outlet 每一年的聖誕節造景都是網美、網紅們的必拍地標，今年以「幸福環繞」為主題，打造近12米高的聖誕樹，樹上掛滿特製的LED燈泡，樹頂裝飾的義大之星，搭配旋轉樓梯及雪人造景，被媒體譽為「全台最美聖誕樹」之一。11月20日聖誕樹點亮後，已在網路上引起拍照打卡風潮，大讚「真是太浪漫了吧！就像偽出國到歐洲」。

The creative landscape of E-DA Outlet Mall has been a must-visit landmark for internet celebrities and Instagram models every year. "Surrounded by Happiness" is the theme of this year, featuring a 12-meter-high Christmas tree with LED light bulbs. On top of the tree hangs the star of E-DA, which was reputed to be the most beautiful Christmas tree in Taiwan!

聖誕系列活動包括了ICRT超人氣主播直播連線、歡樂聖誕遊行、MICHAEL KORS獨家夢幻氣球快閃活動等。另有羅馬天幕、123露天市集的童話般打卡地標「魔法時光鐘」、如流星雨落下的「星織光瀑」及表達愛意的「點點心義」，無論白天或夜晚都是華麗吸睛的拍照打卡焦點，讓顧客體驗幸福的購物時光。

Christmas series activities include live streaming online connection with ICRT's highly popular anchors, Christmas parade, MICHAEL KORS fantasy balloons flash activities, and so on. In addition, we have Roman Cyclorama, the fairy-tale-like check-in landmark "MAGIC CLOCK" located in the 123 Outdoor Market, a place to express your love! These are amazing places to enjoy, take pictures, and check-in day or night!



義大Outlet Mall打造近12米的室內最高聖誕樹，成為熱門打卡點

義大Outlet狂歡週年慶 購遍全世界

E-DA Outlet Mall Carnival Anniversary Sale, Shop the World Out!

因疫情無法出國，為滿足消費者購物慾，義大Outlet週年慶主打「不出國也能購遍全世界」，匯集百大全球品牌2折起，另有獨家優惠、折上折等多重回饋。首日一開店人潮湧入，超越去年來客數，更有許多百萬VIP也拿著購物清單，興奮表示：「全年最低價當然要好好把握」。另外加上五倍券、高雄券助攻買氣效益，精打細算的消費者趁機入手喜歡的商品，不僅精品的業績成長，家電、3C用品等買氣也被帶動，整體業績較去年同期成長。週慶期間除了滿額贈千的回饋，並推出週週抽iphone13等活動。想在年終購物犒賞自己或送家人朋友，不出國也能來場異國的瘋狂購物節。



義大Outlet週年慶獨享全年最低價，全球時尚一站購足

E-DA Outlet Mall gathered hundreds of branded products up to 80% off and provided exclusive offers and many discounts. The Quintuple stimulus vouchers and Kaohsiung vouchers help boost the performance of boutique, home appliances, and 3c products. E-DA also offers a \$1,000 rebate (after a certain amount is reached) and prize draw for iPhone 13 activities weekly.

義大帶您從耶誕玩到跨年！交換禮物、歡聚美食、玩樂園、賞煙火 活動滿滿

Have Fun from Christmas to New Year Together with E-DA!
Exchange Gifts! Enjoy Food, theme park, and fireworks!

瞄準交換禮物商機，義大Outlet網羅眾多聖誕選品，除了新開幕的歐美精品鞋履配件複合店Accessories Hall的Salvatore Ferragamo、Roger Vivier，及獨家進駐NewYork NewYork紐約新時區在IG火紅的Botkier、美式時尚品牌Theory、BCBG。另包括ARMANI、HUGO BOSS、Brooks Brothers、Coach、Michael Kors、POLO RALPH LAUREN、ck Calvin Klein等精品品牌，以及NIKE、Roots、Timberland與Porter等年輕人喜愛品牌也推出獨家優惠，最低兩折起！歡聚時刻更不能錯過美食，各大主題餐廳紛紛推出套餐優惠，美式現釀啤酒餐廳金色三麥、道地泰式料理紅舍、正宗湘菜1010湘，以及Mövenpick Café莫凡彼咖啡館、日式串燒屋台串.....等異國料理，都是節慶聚餐的最佳選擇！



禁止酒駕 未滿十八歲禁止飲酒

店內餐廳推出聖誕套餐(圖為A區5F金色三麥提供)

Catching the business opportunities, E-DA Outlet Mall gathers lots of Christmas gifts. Apart from the new opening western-style footwear store, such as Salvatore Ferragamo and Roger Viver in the Accessories Hall, the popular Botkier exclusively stationed in NewYork NewYork, the fashion brand Theory, and BCBG, we still offer various brands like Armani, Hugo Boss, Brooks Brothers, Coach, Michael Kors, Polo Ralph Lauren and ck Calvin Klein. Youngster favorite brands, such as NIKE, Roots, Timberland, and Porter also offer discounts up to 80% off, which is only available at E-DA Outlet Mall. One shouldn't miss the delicious food too! Themed restaurants offer special set meal discounts. Exotic cuisine like Sunmai, Mövenpick, Red Thai is your best choice!

「2022最美跨年煙火」！義大世界888秒煙火 重磅登場

The Most Stunning "2022 Countdown Fireworks Show" in southern Taiwan!
E-DA World 888 Seconds Fireworks Show Debuted Grandly!

迎接2022年，義大世界以「紫耀義大 樂享平安」為主題，將在跨年夜燃放888秒國際級藝術煙火，另有全台首演花火特效，打造一場視聽覺饗宴。此外，義大遊樂世界更在12月31日加開星光場，從早玩到晚，還能欣賞特別的火山夜秀。義大皇家酒店則推出超搶手跨年星光宵夜，另可搭摩天輪高空賞煙火，體驗空中倒數全新體驗，開賣不到兩周就已完售。來義大跨年，吃喝玩樂住宿一站滿足超豐富行程，希望讓每個旅客留下美好回憶。



2022紫耀義大與你一同迎接璀璨的新年

To ring in the New Year, E-DA World is about to set off an international class artistic fireworks show for 888 seconds on New Year's Eve. Moreover, E-DA World extends its opening hours on December 31st so that customers can play the whole day and enjoy, "the War of Gods" show. E-DA Royal Hotel rolls out superhot demand snacks! In addition you can ride the Ferris wheel and enjoy the fireworks. Ring in the New Year in E-DA; we will give you a super extraordinary journey.

校園All For Dance 全舞盃 嗨翻義大Outlet

All for Dance on Campus! Rock the E-DA Outlet Mall!

全球疫情下，運動時尚風潮崛起，義大Outlet因應趨勢全新改裝的運動潮流時尚專區，聚集了全球知名的運動品牌，adidas/Reebok全台首家最新概念店，GAP OUTLET亞洲最新店裝，另有PUMA、ABC MART...等品牌，成為18歲至25歲Z世代時尚潮流必訪地標。

耶誕前夕，為了鼓勵年輕世代勇敢追夢，特別與義守大學合辦「All For Dance 全舞盃」熱舞盛會，並提供比賽場地。12月5日當天來自全台逾10所高中、大專院校社團前來參賽，逾500位高手雲集齊炫舞技，年輕人們用運動精神，展現時尚態度！

E-DA Outlet Mall responds to the trend and rebuilds a fashion zone, gathering famous sportswear brands like Adidas/Reebok, Gap Outlet, Puma, ABC MART, which becomes a must-visit landmark for the Z generation. E-DA Outlet Mall cooperates with I-Shou University to hold an "All for Dance" match before Christmas comes. Over 10 high schools and Universities and colleges, beyond 500 masters of dance gather on December 5th. Youngsters show their fashion attitude via their spirits of sports!



義大Outlet運動潮流時尚專區舉辦「All For Dance 全舞盃」熱舞盛會，吸引眾多年輕人，現場熱血沸騰歡呼聲四起。

到義大遊樂世界，「義」起「馴」樂趣

Go to E-DA Theme Park! Have Fun with the Reindeer in E-DA!

迎接溫馨聖誕節，義大遊樂世界特別推出全新遊行「大義的冰雪之旅」，由聖誕老人、大義領軍馴鹿、王子及雪后。外籍舞者以華麗的裝扮搭配精湛的特技，透過活潑精采的短劇，在希臘風情藍白山城裡，帶領遊客進入夢幻的雪白世界，感受歐洲聖誕氛圍！另外每週六夜間營運，邀請知名親子說故事朵蕊咪老師，唱作俱佳、以活潑生動的肢體語言開啓夜晚的親子時光，帶領大朋友小朋友重回耶誕老人的懷抱，一起進入奇幻歡樂世界。

E-DA Theme Park rolls out a brand new parade called "Da-e's Snow Journey" for the coming Christmas! Da-e, Santa Claus leads the reindeer, prince, and snow queen in this journey. Foreign dancers with fabulous costumes bring tourists to the snowy world to enjoy the Christmas vibe from the blue-white Greek-like mountain city through vivid and amazing drama. In addition, E-DA Theme Park invited the famous kid's storyteller, teacher Do-Re-Mi, to open up a great night with her vivid body language every Saturday night, bringing everyone to Santa Claus entering a fantasy world!



外籍舞者們帶來全新遊行表演「大義的冰雪之旅」



超吸睛聖誕打卡景點



義大世界購物廣場
E-DA OUTLET MALL

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營業時間

星期一至星期五 11:00~22:00
星期六、日及連續假日 10:00~22:00

