義大世界購物廣場
E-DA OUTLET MALL

E-DA
NEWS

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逾400品牌齊聚義大　共創智慧零售新局

Over 400 Brands Come Together at E-DA to Shape the Future of Smart Retail

義大Outlet Mall 9月9日舉辦年度品牌聯誼會，以「義起共創．智能無限」為核心，邀請逾400家品牌夥伴齊聚交流，分享未來營運布局與新定位，深化既有品牌合作關係，同時拓展新品牌招商及跨界合作機會，透過年度交流建立更緊密的夥伴關係，共創零售新價值與成長契機。

On September 9, more than 400 brand partners came together at E-DA Outlet Mall for its Annual Brand Partner Networking Event. Inspired by the theme "Creating Together at E-DA, Where Smart Possibilities Are Limitless," the event offered an exciting opportunity to connect, share ideas, and explore E-DA's bold vision for the future. From strengthening valued partnerships to welcoming new brands and sparking innovative cross-industry collaborations, the event set the stage for an exciting new chapter. Together, E-DA and its brand partners are reimagining the retail experience, creating greater value, and opening the door to a world of new growth opportunities.

恐龍陪你過中秋　啤酒夜派對歡聚義大

Celebrate Mid-Autumn Festival with Dinosaurs and a Magical Beer Night Carnival at E-DA

中秋連假四天，義大世界推出「龍來義大過中秋｜啤酒魔幻嘉年華派對」，每日下午4時至晚間9時登場，集結5隻擬真恐龍巡遊、親子互動、啤酒餐飲及夜間拍照場景，串聯樂園、購物廣場、飯店與餐飲人流，延長遊客停留時間，帶動夜間聚會與休閒消費。

Get ready for 4 unforgettable nights of festive fun during the Mid-Autumn Festival weekend as E-DA World presents the "Dino Mid-Autumn Celebration at E-DA | Magical Beer Night Carnival" each evening from 4:00 p.m. to 9:00 p.m. Watch 5 lifelike dinosaurs roar into action in an exciting parade, share playful moments with the whole family, savor refreshing beer and delicious food, and capture picture-perfect memories in dazzling nighttime settings. From E-DA Theme Park and E-DA Outlet Mall to the resort's hotels and restaurants, the celebration lights up every corner of E-DA, making it the perfect place to come together, relax, and keep the festive fun going well after sunset.

中秋送禮一次購足　企業採購省時省力

Mid-Autumn Gifting Made Easy with One-Stop Corporate Shopping

義大Outlet Mall集結7家餐飲品牌、13款中秋禮盒，價格346元至1,168元，涵蓋月餅、茗茶、咖啡、蛋捲、曲奇、達克瓦茲及水果甜點，企業可依送禮對象與預算彈性挑選，9月11日起，全館消費滿3,000元再享抽獎機會，指定期間滿額另享電子抵用券或貴感來店禮，讓節慶採購兼顧效率、質感與回饋。

Make corporate gifting a celebration at E-DA Outlet Mall! Discover 13 festive gift sets from 7 popular food and beverage brands, with prices ranging from NT$346 to NT$1,168. From classic mooncakes and premium teas to coffee, crisp egg rolls, buttery cookies, delicate dacquoise pastries, and irresistible fruit desserts, there is something special for every recipient and budget. The rewards begin September 11! Spend NT$3,000 or more mall-wide for a chance to win exciting prizes. During select promotional periods, qualifying purchases may also receive digital shopping credits or a stylish in-store gift. It is everything corporate shoppers need to make Mid-Autumn gifting easy, memorable, and delightfully rewarding.

新櫃登場 NEW OPEN

PESARO / C區B1F　PESARO / Zone C, B1F

台灣設計師女裝品牌，以優雅俐落的都會風格為核心，運用立體剪裁、特殊設計細節與高質感面料，推出洋裝、西裝外套、襯衫及針織等多元女裝，兼顧職場、聚會與正式場合穿搭，展現現代女性自信從容的時尚品味。

Step into effortless style with PESARO, a Taiwanese designer womenswear brand bringing modern metropolitan elegance to E-DA Outlet Mall. Discover beautifully tailored dresses, polished blazers, sophisticated shirts, cozy knitwear, and more, all crafted with distinctive details and premium fabrics. Whether you are dressing for a day at the office, a special gathering, or a formal occasion, PESARO makes it easy to look confident, poised, and impeccably stylish.

鑫井殿 / A區5F　Xin Donburi / Zone A, 5F

日式丼飯專賣店，以炭火直燒燒肉丼飯、日式咖哩及多款經典丼飯為主，親民價格從親子丼、牛肉丼到炸雞丼等品項一次網羅，講究食材搭配、口感與份量平衡，提供快速又具飽足感的日式用餐新選擇。

Xin Donburi specializes in satisfying Japanese rice bowls, with a menu centered on flame-grilled yakiniku donburi, Japanese curry, and an array of classic favorites. From oyakodon and beef donburi to crispy fried chicken donburi, the restaurant offers an inviting selection at wallet-friendly prices. Every dish thoughtfully balances ingredients, texture, and portion size, delivering a quick, flavorful, and satisfying new choice for Japanese dining.

恐龍穿越特洛伊　再推馴龍騎士新體驗

Dinos Break Into Troy Introduces an All-New Dino Ride Adventure

義大遊樂世界「恐龍穿越特洛伊」活動持續加碼，繼18隻全動態恐龍、翅龍摩天輪及恐龍吃吃秀後，再推出高逾6米、寬達20米的全新巨型牛龍，並加入暴龍、牛龍、三角龍、迅猛龍、甲龍及雙冠龍等6隻可騎乘恐龍，讓遊客從近距離互動、拍照到化身馴龍騎士，持續延伸恐龍主題遊玩體驗，為全家秋日追龍新遊程增添更多樂趣。

The dinosaur adventure is bigger than ever! E-DA Theme Park's "Dinos Break Into Troy" continues to grow with thrilling new experiences for explorers of all ages. After meeting 18 fully animated dinosaurs, soaring aboard the Dino Ferris Wheel, and catching the interactive Dinosaur Feeding Show, guests can now come face-to-face with a colossal new Carnotaurus standing more than 6 meters tall and stretching an incredible 20 meters long. Ready to ride into adventure? Guests can hop aboard six incredible dinosaurs, including a Tyrannosaurus rex, Carnotaurus, Triceratops, Velociraptor, Ankylosaurus, and Dilophosaurus. Get close, strike a pose, and become a brave dino rider as E-DA's prehistoric world delivers even more roaring fun for the whole family this fall!

節慶活動接連登場　城市消費客群擴大

Wave of Festivities Boosts Urban Consumer Growth

9月高雄觀光、文化活動密集登場，WATERBOMB、高雄奶茶節及臺灣國際兒童及青少年嘉年華接力吸引年輕、親子與外地旅客；能源、建材及數位醫療等產業展會與研討會同步帶進商務人流。多元客群匯聚，可望擴大旅遊、購物、餐飲與休閒消費，延續城市觀光熱度。

September brought an exciting lineup of tourism and cultural events to Kaohsiung. WATERBOMB, the Kaohsiung Milk Tea Festival, and the Taiwan International Children and Youth Carnival welcome young adults, families, and visitors from across Taiwan. Meanwhile, trade shows and conferences across sectors such as energy, building materials, and digital healthcare are expected to bring a steady flow of business travelers to the city. This diverse mix of visitors is expected to boost demand for travel, shopping, dining, and leisure while sustaining Kaohsiung's tourism momentum throughout the season.